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Louis Vuitton: The Spirit Of Travel



Synopsis

From Louis Vuitton's Second French Empire pageantry to the brand's Far East launch; from the classic LV travel chest to Nicolas Ghesquière's trunk-inspired collection; and from the house's emblematic monogram, to recent creations merging it with daring designs from contemporary artists, this volume tells the story of Louis Vuitton, the fashion house that embodies the spirit of travel and quintessentially French elegance the world over. Explore the people, the places, and the clients at the heart of the Louis Vuitton story--the kings and princesses, intrepid explorers and prima donnas, fantastic creations, objects, and accessories--which imbue Louis Vuitton with the spirit of travel. Discover the evolutions in technology and design that have proved essential to the success of this extraordinary brand. The work offers a journey into the Louis Vuitton universe, the brand's rich history, and its passionate defense of quality craftsmanship, art, and artists. With insight from the Vuitton archives, this work reveals the constantly evolving design inspiration that is central to the brand, walking the line between classic style and modernity.

Book Information

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Customer Reviews

Patrick Mauriac is a journalist, publisher, and author of around thirty essays and stories. In 1981, he founded his own literary review, *Le Promeneur* inspired by eighteenth-century gazettes, becoming a publishing house in its own right from 1988. He is an expert in cultural studies, specialising in English-speaking and Italian societies, and has written widely on literature, fashion and the decorative arts. He contributed to *The World According to Karl* and *Choupette*, both published by Flammarion. Pierre Lécroonforte splits his time between Paris and Milan. He is a regular

contributor to international publications including AD, Vanity Fair, Marie-Claire Maison, and a columnist for Le Figaro. A founder and former editor-in-chief of the Louis Vuitton City Guides, he is now editorial advisor to the series. He has written a number of illustrated books and coauthored *Louis Vuitton: 100 Legendary Trunks* (Abrams, 2010).

Was expecting a 'hardcover' book as described. This was a soft cover book (but not a paperback). It came in a bubble envelope and the book was warped. It also has a strong peculiar odor. The pictures aren't very sharp, the paper isn't high quality. Probably the biggest disappointment I've had with a book from .

First off, has this book incorrectly listed as a hardcover. This book is a disappointment. It is small, thin and very much a paperback. I am not even going to bother taking the shrink wrap off the book to look inside. 'The Spirit of Travel' is certainly not worth the \$26.48 being charged!

Nice small book (in size and content), and an interesting story about the history of LV and the company's pursuits related to travel for the earliest cars, trains, planes, etc. There is more of course but nothing new if you own any of LV's beautiful coffee table books. My biggest complaint is how small many of the images are necessitating the use of a magnifying glass. Who wants to do this publisher? The partial picture of the trunk you see on the cover is not a dust jacket but a pull off semi-poster. Nothing of particular interest once unfolded. For the LV book completist.

It's a lovely book for what you get but I, like most of the other disappointed punters, was expecting something larger and more substantial. It's definitely not a coffee table book. It's classified as a hardcover and it doesn't really qualify as such. The LV suitcase in the picture is actually a detachable, slightly underwhelming, foldout poster. I did enjoy the pictures and the historical perspective but its a bit disappointing given the price point.

Very disappointed with this book. It's small and not a hard cover as advertised. I didn't even open it as it was wrapped in a plastic cover. Have to return.

Very disappointed that this is NOT a hard cover book. It is a well made softcover book with a dust cover.

Not a coffee table book. Disappointing.

Smallest than we thought, but ok!!!

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